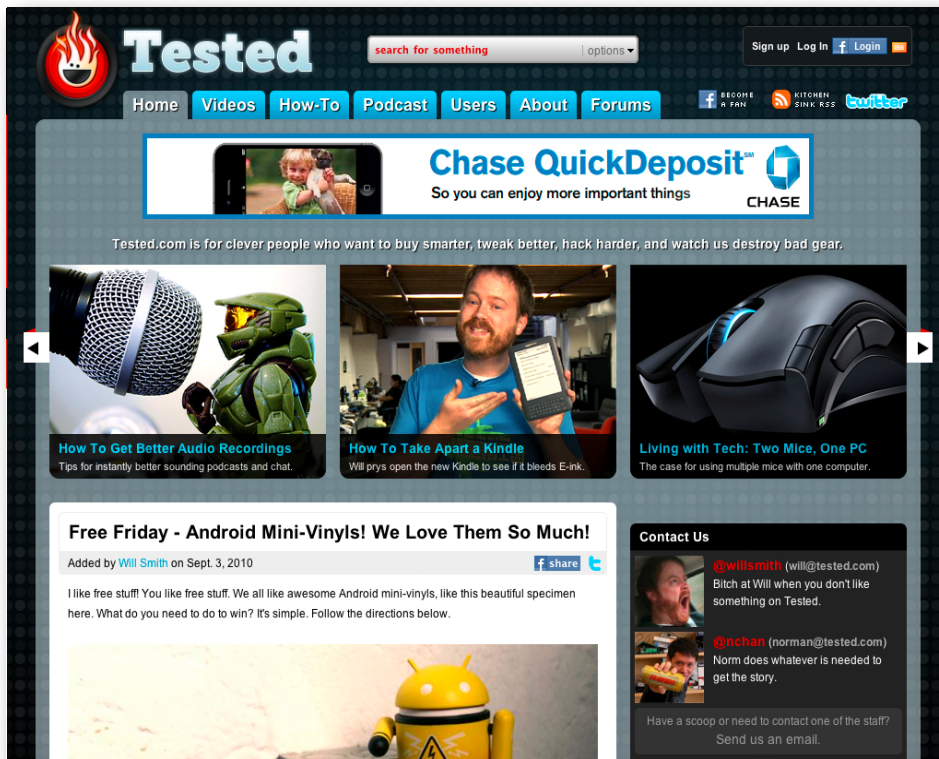


TECHNOLOGY: Connect to 8.4 Million* Powerful Tech Enthusiasts.



Reach Passionate Tech Experts with Purchasing Influence.

Technology bloggers are the innovators, the early adopters and the authorities. Six Apart Media gives you access to hundreds of thousands of these valuable bloggers and their enthusiastic readers by putting your brand at the heart of the most influential tech communities.



Tested : One of our many Technology blogs

Advertising Opportunities:

- Conversational Marketing Programs
- Branded SuperFan Communities
- Custom Twitter Solutions
- Social Publishing & Moderation Platform
- Video Overlays
- Site Skins
- Engagement Ads

Leading Voices Across Key Channels:

- Computers & Software
- Gadgets
- Tech Biz
- Engineering

*Source: comScore Media Metrix, July 2010

OUR READERS ARE:

17% more likely to be the first to buy new gadgets

68% more likely to enjoy trying new technology

62% more likely to use the Internet as a major source of Entertainment at home

*Source: comScore Plan Metrix, U.S., July 2010

A FEW OF OUR PUBLISHER PARTNERS:

