

GAMING: Are You Ready to Play?

Connect with 5.1 million* Gaming Enthusiasts.



Reach casual and hardcore gamers who embrace the digital lifestyle.

Gamers turn to each other and connected gaming influencers when considering a video game purchase. Six Apart Media puts you directly in the game by giving you access to influential gaming bloggers and their dedicated and responsive communities.



Justin.tv: One of our many Gaming blogs

Advertising Opportunities:

- Conversational Marketing Programs
- Branded SuperFan Communities
- Custom Twitter Solutions
- Social Publishing & Moderation Platform
- Video Overlays
- Site Skins
- Engagement Ads
- Pushdown Ads

Leading Voices Across Key Channels:

- Casual Gaming
- Hardcore Gaming
- Consoles
- Reviews
- Event Coverage

*Source: comScore Media Metrix, Quantcast, July 2010

OUR READERS ARE:

2.9x more likely to own 3+ web-enabled gaming consoles

2.8x more likely to spend 6-10 hours per week using gaming consoles

22% more likely to have played MMO video games in the past 30 days

*Source: comScore Plan Metrix, U.S., February 2010

A FEW OF OUR PUBLISHER PARTNERS:

